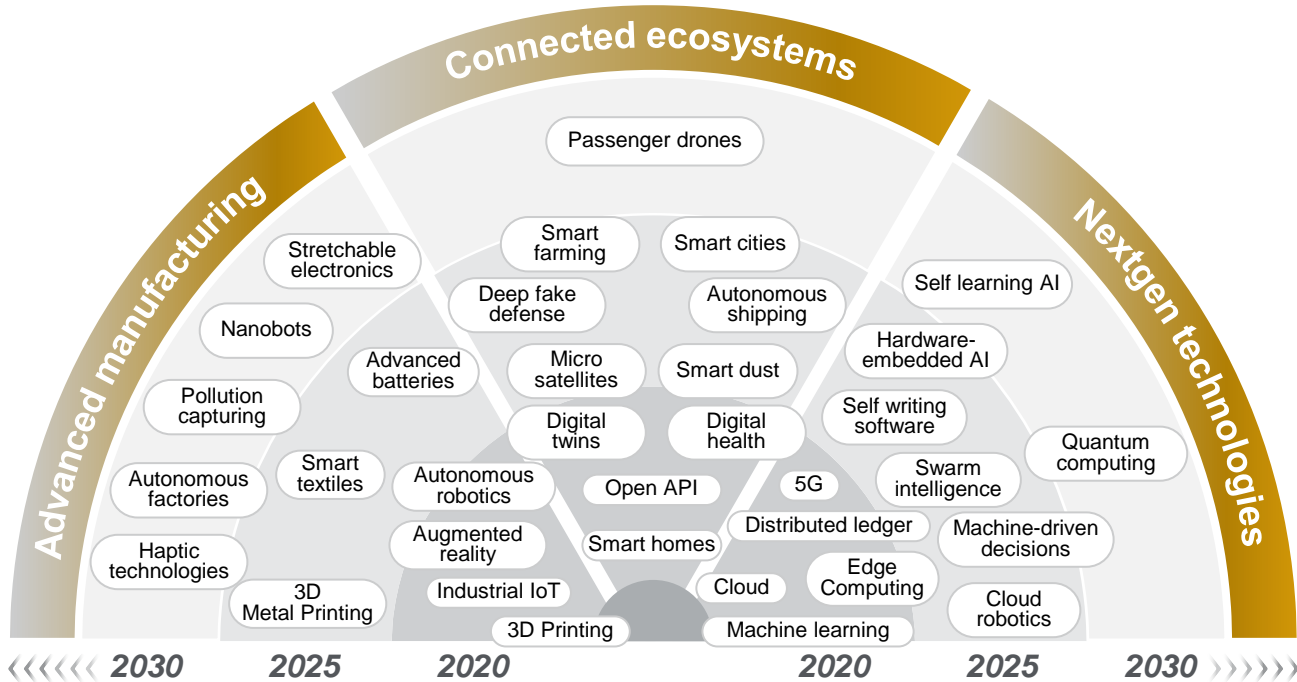


Example “Digital Transformation” – We help to transform upcoming technology trends into business value



 Tsetinis Consulting “Tech-Trend Radar” as roadmap for Digital Transformation

 Value Proposition



IMPACT

Validation of relevance and impact of technology trends on divisional and corporate level

SPEED

Challenging of time-to-impact and retrograde planning of required actions

BUSINESS CASE

Clear focus on topline and bottom-line effects and Digital Target Operating Model